

# PARKWAY

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## BUSINESS SOLUTIONS

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## Accounting Solutions

designed from the business owners perspective.

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## About our company

### Parkway Knows Business

Parkway Business Solutions understands that not every business owner has the resources or time to handle all the day-to-day functions of their business alone. In fact, the reason most individuals start up their own business is to work every day doing something they love, which usually does not include being the accountant or payroll clerk. Fortunately, the professionals at Parkway specialize in businesses just like yours, allowing you to do what you do best.

Our Team utilizes the latest cloud based technology to provide business owners secure digital document transfer and storage, as well as providing full time access to sensitive financial reporting. As certified QuickBooks ProAdvisors and Xero Accounting Partners, we can assist your business to rebuild or repair an existing desktop or cloud based accounting file, or create a new company file suited to your needs.

Adding payroll is a breeze with our integrated processing, just provide us the hourly data and we will take care of the rest. Your employees will be happy with optional direct deposit and emailed paystubs, while your company benefits from the additional tracking of vacation and sick pay, scheduled deductions and company contributions. You can even utilize our workers compensation tracking to make your yearly audit go by without a concern.

Parkway Business Solutions, a simple path for business accounting

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## What We Do



### Bookkeeping

Bookkeeping Services personalized to your company's accounting needs. Our friendly and knowledgeable staff ensure all your transactions reconcile while providing you up-to-date financial reporting



### Payroll

Convenient Payroll Processing with Parkway will ensure both your employees and taxes are always paid on time. Utilizing our electronic filing cabinet, your payroll reports are always just a click away.



### Project Accounting

Do you have an accounting project that you have been putting because you just don't have the time? Parkway's knowledgeable accounts can help with any project no matter how big or small.

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# Wasting Time on Data Entry?

## Let Parkway Handle It!

The Parkway team utilizes specialized importing and exporting techniques to minimize the time and expense necessary to get your company up and running. Our new client interview process will evaluate your situation and provide you with a no obligation estimate.

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### Already Have Your Accounting Software? No Problem!



#### File Repair or Rebuild

Are your books in disarray? Are you tired of not knowing if your business is profitable or not? The Team at Parkway can help get your accounting caught up and cleaned up.



#### Job Costing

Most business owners keep a tally in their head of expenses as they bid a job. While this process may seem efficient, errors could be eating into your expected profit. Created for manufacturers, contractors and service based companies, Parkway's Job Costing service will help keep expenses on track and profits where they belong, in your bank.



#### Implementation & Integration

Have you outgrown your accounting software? Are you looking to update or upgrade the system you have? Our Certified "Xero Business Partners" and "QuickBooks ProAdvisors" are trained in app integration for both desktop and cloud based systems. Contact Parkway today and get the most out of your accounting software.

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# Considered Hiring a New Employee?

## Call Parkway and Keep Your Expenses Down:

Hiring an employee can be an unpleasant chore costing you precious time and money. Just thinking about the whole process of interviewing, then hiring, and finally training a new employee will keep an owner from even trying to find the help they need. Why spend over one thousand dollars every month in payroll and expenses when there is a simple path for accounting waiting for you. For less than \$4.00 a day you could receive professional accounting services that provide you financial reporting every month. Contact Parkway today and find out what service plan is best for you.

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### Parkway Takes Security Very Seriously



#### Encrypted Data Transfer

Utilizing bank level security with 256-bit encryption and "key exchange" guarantees full client-to-client data protection.



#### Two Factor Authentication:

Adds an additional layer of security to protect your data from unauthorized access.



#### Secure Electronic Filing Cabinet

Take advantage of our document management service with your personalized electronic filing cabinet. Access to important documents has never been easier, just access your secure portal to download or view files. You can even upload data straight from your smartphone or tablet and send it to us.

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# Customer Service with a Smile

## Together we all Succeed

We know there are many choices when it comes to your accounting, but there are very few that you know you can trust. Parkway spent over two year polishing our workflow into the simple, yet scale-able service we offer today. Our team is dedicated to our client relationships and our goal is to be the person you call for all your business questions.

## Service Plans for Your Business

### Accounting Solutions for Every Size Business

Not all businesses are created the same, so why should your accounting? Parkway Business Solutions offers five custom levels of service based on your company's needs. Whether you are a Boutique, Startup, Small Business or Larger, knowing and understanding your financial information is paramount to success. With Parkway, quality of information is consistent throughout our service plans, just choose how much reporting you need and how often.

	<b>Boutique</b>	<b>Startup Builder</b>	<b>Sm. Business Ignition</b>	<b>Accounting Perfection</b>	<b>The Complete Package</b>
	<b>\$ 89.95</b>	<b>\$ 179.95</b>	<b>\$ 249.95</b>	<b>\$ 379.95</b>	<b>\$ 499.95</b>
	mo.	mo.	mo.	mo.	mo.
Accounts Reconciled	2	2	5	7	10
User Logins	✘	✘	1	2	3
Training Sessions	✘	✘	2	2	2
Monthly Financial Package (# of reports)	1	5	7	9	9
1:1 Accounting Review	✘	✘	✘	Quarterly	Monthly
Quarterly Tax Communications	✘	✓	✓	✓	✓
Financial Intelligence Suite	✓	✓	✓	✓	✓
Class Tracking	✘	✘	2	3	5
Custom Invoice Template	✘	✘	✓	✓	✓
Customized Reporting	✘	✓	✓	✓	✓

**\$39.95**

**\$34.95**

**\$29.95**

	<b>Boutique</b>	<b>Small Business</b>	<b>Medium Business</b>
Base rate +per check fee	inc.	\$4.95	\$3.95
# of Checks Processed	1	2-19	20+
Custom Payroll Schedule	✓	✓	✓
Direct Deposit & eStubs	✓	✓	✓
Automatic Tracking of "Sick Time"	✗	✓	✓
Payroll Taxes eFiled	✓	✓	✓
Quarterly Tax Filing	✓	✓	✓
Workers Comp Tracking	✗	✓	✓
New Hire Packets	✓	✓	✓
eFiled Payroll Reports	✓	✓	✓
Volume Check Pricing	✗	✓	✓
Package Discount Available	☑	☑	☑

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## Testimonial



**Gerard**  
Dougherty Law Firm

Our law firm engaged Parkway Business Solutions to provide bookkeeping and accounting services and we have found their services to be exceptional.

**Mike Snelson is always available to answer questions and provide excellent guidance.**

Parkway handled the transition from our traditional desktop QuickBooks program to the QuickBooks Cloud and it was seamless. As a result, we have **saved substantial time handling month end invoicing** and we have absolute confidence that the information generated in our reports and statements is 100% accurate.

I would highly recommend Parkway Business Solutions to anyone needing bookkeeping and accounting related services.



**Nestor**  
River Delta Brands

**"Awesome dudes!"**

"The interesting things about this business is that it isn't just an accounting service, they try to cater to your financial needs..."

"...They put an emphasis on doing things not the old fashioned way but trying to use updated tools like software to keep things online."



**Troy**  
Full Scale Hot rods & Customs

"Ever since I hired Parkway for my bookkeeping services, **my CPA has been happier, and my cash flow has become much easier to manage.**"



**John**  
MAILE BUILDING MAINTENANCE

"Parkway amazingly **took charge and reorganized my entire business...** clearing up many years of errors. I no longer worry about my daily, weekly, and monthly reports because the Parkway Team does them for me."

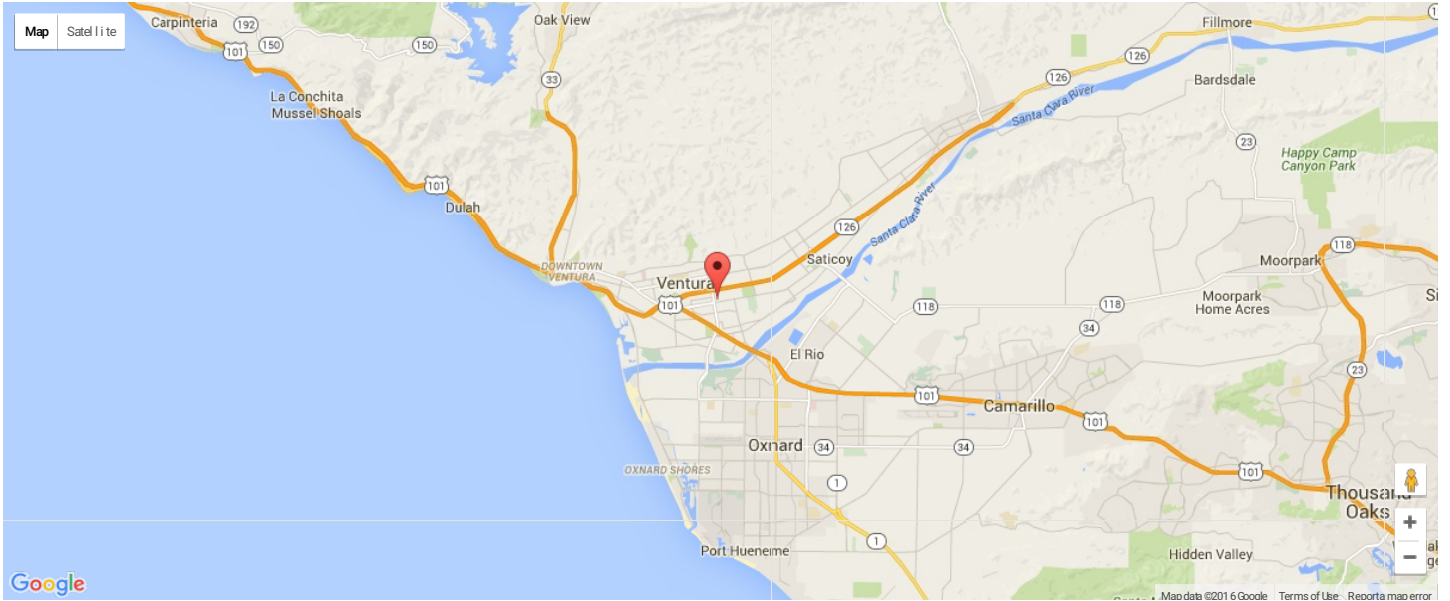
**Nick Browne**  
UCLA Professor

**Michael Snelson is A+!** Detailed, attentive, courteous, meticulous, efficient, affordable. The man has a passion for his work. Michael managed to make a complex accounting not only tolerable, but in a strange way, on the strength of his comprehensive grasp of the issues and his clear and elegant solutions, almost pleasurable. That is saying a lot! Of course I would be pleased to retain him again, for issues big or small. **The man and his work are extraordinary!**




**Debbie**  
Dbf designs

After meeting with my tax preparer in February, I discovered that my bookkeeper was not as talented or as honest as I thought. Almost an entire year of bookkeeping had to be corrected before I could even think of filing my taxes, and that is when **my tax guy referred me to Parkway Business Solutions.** Obviously, I was worried about being fooled again, but after meeting with Mike and Matt, I could tell they actually knew what they were doing. Not only did they fix my information in time to get it back to my tax person, but they provided me monthly reporting that they actually explained to me! Since then, Parkway has handled my bookkeeping and every month I receive my reporting like clockwork. Thank you guys!  
**Debbie B., - dbf designs**





**Parkway Business Solutions**  
Servicing Ventura County, CA

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